



**DISEO**  
Fair.  
Transparent.  
Sustainable.

**The Ethical  
Social Network**

### **What is the company's origin story?**

At DISEO, we share a simple belief that data rights are human rights. We are a diverse group of social media enthusiasts who became frustrated with how big players dominate and manipulate the market. All users fall victim to imbalanced revenue sharing models, broken algorithms, and the exploitative auctioning of their data.

Social media should be socially operated. That is why we are determined to realise a truly democratic and decentralized platform where stakeholders are able to own and control their data and online experience. We believe with full ownership and control of personal data comes liberty, autonomy, security, and prosperity for all, which brings us closer to a free and independent internet. We hope you join us!

### **What is the company working on right now?**

Currently, we are fine tuning the existing platform which covers typical online social interactions such as posting, commenting, sharing, messaging, calling, live streaming, etc.

What makes DISEO unique is that it combines data security, social media, and finance. Our social ecosystem provides individuals with control over all of their data and exposure on the platform. After account verification, individuals receive a real-money wallet provided by a licensed financial partner. The wallet enables individuals to monetise their data, and choose which brands they engage with. The platform allows influencers, organisations, and brands to directly connect with their communities and compensate those individuals engaging with their content.

Verified accounts gain access to a unique community-controlled rating system. Individuals may rate organisations, brands, and community members based on their socially-oriented behaviour. This allows individuals to influence the brands they love to better align with the United Nation's Sustainable Development Goals.

### **What is the next step for the company?**

DISEO aims to provide a solution for every organisation and brand seeking independence from incumbent social media platforms. In addition, we will add more functionality to our social commerce ecosystem such that individuals can not only earn from interaction with brands, but can also create a dynamic, bustling online marketplace.

### **What one thing does the company need most right now?**

Growth. DISEO is looking for enthusiasts who want to make the world better. Influencers who want to create a positive impact while earning from their reach, organisations who want to support the United Nation's Sustainable Development Goals, and sustainability-oriented brands who want to closely interact with their communities are all invited to help create a free and independent internet. Investors are welcome to finance this future of social media.