Formulário 2019

Prezado Cliente,

Este formulário de briefing irá nos ajudar a compreender as suas necessidades para que possamos entregar uma solução customizada e eficaz.

Pedimos para que você forneça as informações de maneira mais detalhada possível.

Caso você tenha qualquer pergunta, fique à vontade para contatar a nossa equipe.

Aqui você pode IMPRIMIR o formulário ou fazer o download do documento em arquivo .pdf

1. GENERAL INFORMATION

Project Name **(required)**

Contact Person **(required)**

Email **(required)**

Phone Number **(required)**

Project language

2. PROJECT DESCRIPTION

What are the goals?

Which is the dead line?

When does the project start?

3. PROJECT HISTORY

Have you tried to implement a similar project before? If so, can you describe the outcome?

In your opinion, what made the implementation of this process successful or unsuccessful?

4. ACHIEVEMENTS

What are the KPI of the project? How should the success of the project be measured?

Which strategy have you already developed?

5. AUDIENCE

What are the primary target groups?

What are the secondary target groups?

Where will the project be implemented?

6. COMPETITORS

Who are the main competitors for this project?

Have they developed any similar project? If so, provide a brief description.

7. SWOT ANALYSIS

7.1 COMPETITOR PROJECT

Strenghts
Weaknesses
Opportunities
Threats

7.2 YOUR PROJECT IDEA

Strenghts
Weaknesses
Opportunities

Threats

Your Message

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